



Social Media Policy

1. Purpose

The Albury Wodonga Symphony Orchestra (AWSO) acknowledges the importance of social media as a tool for communication, engagement, and promotion of the orchestra. This policy provides clear guidelines on the appropriate use of social media to ensure alignment with AWSO's values, protect privacy, and uphold child safety standards.

2. Scope

This policy applies to all AWSO members, committee members, appointed roles (e.g. Orchestra Manager and Artistic Director), volunteers, and any individual using AWSO's social media platforms, including but not limited to Facebook, Instagram, X, TikTok and YouTube.

3. Glossary

To assist in understanding this policy, the following definitions apply:

- **AWSO:** Albury Wodonga Symphony Orchestra
- **Appointed Roles:** Individuals holding specific positions such as Orchestra Manager and Artistic Director
- **Committee:** Refers to the AWSO Committee and all appointed roles
- **Executive Committee:** Refers to the President, Vice-President, Treasurer, and Secretary
- **Members:** Playing and non-playing members of AWSO.
- **MPO:** Member Protection Officer
- **Social Media:** Online platforms used by AWSO, including but not limited to Facebook, Instagram, Twitter, and YouTube
- **Volunteers:** People who assist AWSO without financial compensation.

4. Guidelines for Social Media Use

The following guidelines must be adhered to when using AWSO's social media platforms:

- Content shared on AWSO's official social media accounts must reflect the orchestra's values and mission
- Members and volunteers must not share any confidential, private, or sensitive information, including personal details of members, without consent
- Posts must be respectful, professional, and free from offensive, discriminatory, or defamatory language
- Any content featuring a member of AWSO over the age of 18 requires their consent
- Any content featuring children must comply with AWSO's Child Safe Policy and requires consent from a parent or guardian
- Members should refrain from engaging in public disputes or posting negative comments about AWSO, its members, or stakeholders.

5. Child Safety on Social Media

The following child safety measures must be followed on AWSO's social media platforms:

- AWSO operates as a cross-border organisation and adheres to the Victorian Child Safe Standards while also acknowledging and complying with the NSW Office of the Children's Guardian standards
- Images or videos of children must only be posted with the explicit consent of their parent/guardian
- Personal contact details of children must not be shared
- Any concerns regarding inappropriate social media conduct should be reported to the Member Protection Officer (MPO) immediately.

6. Privacy Considerations

The following privacy guidelines apply to AWSO's social media use:

- AWSO adheres to its Privacy Policy when handling member information
- Personal data must not be collected or shared via social media without appropriate consent.

7. Breach of Policy

In the event of a breach of this policy, the following actions may be taken:

- Any breaches of this policy will be reviewed by the AWSO Committee
- Breaches may result in disciplinary action, including removal of content, suspension from AWSO activities, or termination of membership.

8. Complaints

If you have concerns about how AWSO handles your identity on Social Media, or about the content of its posts, please contact us directly to discuss:

- **Current MPO:** Graeme Stewart and Tara Chambers, elected on 24/02/2025
- **In-Person:** Speak directly with the MPO during AWSO events
- **Email:** alburywodongasympphonyorchestra@gmail.com

9. Review

This policy was approved by the AWSO Committee on 24 March 2024, and will be reviewed annually or following any significant incidents.